



Mladi upi 2021 / Young Hopes 2021

Workshop for young entrepreneurs, innovators, PhD students from PROs

23. april 2021 (13:00 - 16:30; Ljubljana Time, CEST)

Location: Virtual event via Zoom

Prosimo vas za prijavo preko Eventbrite / Please register via Eventbrite

<https://www.eventbrite.com/e/mladi-upi-2021young-hopes-2021-tickets-143278892023>

Udeležba je brezplačna / Participation is free

After registration you'll receive the access to the virtual event via Zoom

Dodatne informacije / Additional information: tehnologije@ijs.si

Organizator / Organizer:

Center za prenos tehnologij in inovacij / Center for technology transfer and innovation.

Na delavnico so vabljeni podjetni (mladi) raziskovalci in študenti, dijaki, drugi inovativni posamezniki in potencialni podjetniki, spin-out timi v nastajanju in drugi podjetni raziskovalci JRO.

Workshop is aimed for young entrepreneurial thinking researchers, PhD students or postdocs, employed at PROs, and also other teams in the process of planning a start-up or developing technology to be commercialized in company or licenced to industry.

Na dogodku bodo predavali / The workshop lecturers are:

Mag. Maja Tomanič Vidovič, director of Slovene Enterprise Fund

Mag. Marja Medved, CMEPIUS

Dr. Levin Pal, IPR Protection, Marketing, Licensing and Sales, Group Head at Center for technology transfer and innovation, Jožef Stefan Institute

Tomaž Lutman, Technology Manager at Center for technology transfer and innovation, Jožef Stefan Institute

Mag. Robert Blatnik, Senior Technology Manager, Spinovator at Center for technology transfer and innovation, Jožef Stefan Institute

Doc. dr. Gregor Primc, Plasmadis, Ltd. – a Jožef Stefan Institute Spin-out (@Virout team)

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PROGRAM / PROGRAMME (to be confirmed)

23. 4. 2021 | Location: Virtual event via Zoom

13:00 – 13:10	<p>Welcome and introduction of the workshop Short introduction of the Jozef Stefan Institute and Center of technology transfer and innovation and its support of researchers and companies to innovate and access technology, infrastructure, funding, expert IP support and mentorship.</p> <p>Mag. Robert Blatnik, Center for technology transfer and innovation, Jožef Stefan Institute</p>
13:10 – 13:40	<p>Deep Tech start-up financing Support mechanisms and programmes of Slovene Enterprise fund. How to secure first seed capital for your start-up?</p> <p>Mag. Maja Tomanič Vidovič, director, Slovene Enterprise Fund</p>
13:40 – 14:00	<p>EURAXESS - Researchers in Motion How a unique pan-European initiative can help researchers in mobility and career development.</p> <p>Mag. Marja Medved, CMEPIUS</p>
14:00 – 14:40	<p>What is invention and how can I protect it? How to make an invention disclosure at your employee? How do I assess the commercial opportunity and potential impact? Drafting a patent application and preparing prior art search? What are the most important tasks of inventor in the process of drafting invention disclosure?</p> <p><u>Hands on exercise of preparing an invention disclosure.</u></p> <p>Dr. Levin Pal, Center for technology transfer and innovation, Jožef Stefan Institute Tomaž Lutman, Center for technology transfer and innovation, Jožef Stefan Institute</p>
14:40 – 14:55	Break
14:55 – 15:15	<p>Spin-out team in formation. How to start a spin-out? A personal experience!</p> <p>Doc. dr. Gregor Primc, Plasmadis, Ltd. – a Jožef Stefan Institute Spin-out (@Virout team)</p>
15:15 – 15:30	<p>What is spin-out / start-up and how to draft my first business model?</p> <p>Mag. Robert Blatnik, Center for technology transfer and innovation, Jožef Stefan Institute</p>
15:30 – 16:20	<p>Business model creation. Define the customer/market segments / financials / value proposition. Prepare your pitch.</p> <p><u>Hands on exercise of preparing a business model by using Business model canvas.</u></p> <p>Mag. Robert Blatnik, Center for technology transfer and innovation, Jožef Stefan Institute</p>
16:20 – 16:30	<p>Summary of the workshop / next steps for preparing the technology invention with your colleagues.</p> <p>End of the workshop!</p>