

## ATHENA's World Intellectual Property Day 2022

### IP and Youth: Innovating for a Better Future

Live event on 21st April  
follow-up mail on 26th April



ATHENA  
EUROPEAN UNIVERSITY



Event will be held in English and in online format with live lectures/presentations. The purpose of the event is to promote ATHENA European University and highlight the importance of IP among our target audiences. Theme for this year is “IP and Youth: Innovating for a Better Future” and it is in line with ATHENAS’s general and WP6 activities (industry collaboration; technology transfer, PRAXIS network etc.).

**More about WIPO World IP day 2022:** <https://www.wipo.int/ip-outreach/en/ipday/2022/about.html>

**Primary audience:** Senior Master Students, PhD Students, Postdoc Students, Alumni.

**Secondary audience:** SMEs, Industry Partners, Researchers, Startup Community, General Public.

**Live event:** 21<sup>st</sup> April 2022, starting at 13.00 CET.

**Follow-up email:** 26<sup>th</sup> April 2022 (launch of recorded videos from the live event, additional information with contacts to Liaison/TTO office, IP related information, brochures, recorded lectures etc.).

**Link for the event (MS Teams):**

<https://tinyurl.com/IPDAY2022>

**Link for registrations for IP consultations (\*):**

<https://tinyurl.com/IPDAY2022registrations>

**(\*) IP consultation is a quick & free advice with emphasis to facilitate promotion of ATHENA’s members expertise organized in a form of a 9 X 10’ (pre)bookable sessions per expert. Consultation is “localized” and primarily (but not limited) offered by the members’ Liaison/TTO Offices and their innovation ecosystem partners (External TT Consultants, National Patent Office representatives, Patent Attorneys; EU IP Helpdesk Ambassadors etc.) to their pool of participants (UNI Siegen to UNI Siegen/German students, UNI Maribor to UNI Maribor/Slovenian students etc.).**

**Agenda for ATHENA's World Intellectual Property Day 2022, April 21<sup>st</sup> 2022, online MS Teams:**

	Content				
13.00 – 13.10	<b>Greetings and Introduction</b>		<b>Nuno Escudeiro</b> , Coordinator at ATHENA European University, Polytechnic Institute of Port, Portugal (TBC)		
13.10 – 13.40	<b>“Shaping our future – the importance of IP for researchers” – Impulse Talk</b>  <i>About the impact of intellectual property on your academic and professional career. How collaboration between universities, industry, and researchers (e.g., Senior Master, Doctoral and Postdoctoral students) resulting in IP will have major influence on our overall economic and social development.</i>		<b>Christian Piel</b> , patent scout, University Siegen, Germany  <b>Dr. Heinrich Dornbusch</b> , CEO, PROvendis GmbH, Germany		
<i>Parallel sessions</i>					
<b>ABCs of Intellectual Property (IP)</b>			<b>IP Consultations (*)</b>		
<i>Content</i>			<i>Content</i>		
13.40 – 14.10	<b>»Incentives for Young Researchers to take part in the Technology Transfer«</b>  <i>The world is hungry for new knowledge and technologies. As a university policy maker, how can you incentivize young researchers to engage in IP collaboration, technology transfer and commercialization of research outcomes for the benefit of researchers themselves, institution, and society?</i>	<b>Olga Kusanova</b> , <i>Technology Transfer Consultant, IP for Innovators Department, WIPO</i>	13.40 – 15.10	<i>10' (pre) bookable sessions with IP experts for participants interested in learning about the best ways on how to identify and protect their IP (free consultations)</i>  <b>Registrations for IP consultations:</b> <a href="https://tinyurl.com/IPDAY2022registrations">https://tinyurl.com/IPDAY2022registrations</a>	<i>Athena members Liaison/TTO Officers and their innovation ecosystem partners</i>
14.10 – 14.40	<b>»IP and innovation support info session«</b>  <i>This session will provide guidance on the available IP related services offered on EU level. It will provide links and tips where to look for support.</i>	<b>Claire Fritz</b> , Senior Project Manager / Coordinator European IP Helpdesk			
14.40 – 15.10	<b>“Finding a needle in a haystack”</b>  <i>Practical workshop on how to find, read and use patent related documentation.</i>	<b>Peter Alešnik</b> , <i>University of Maribor, Slovenia</i>			
15.10	<b>Closing remarks</b>				

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